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## Spatium Pinot Blanc 2016: the second edition of Europe's only Pinot Blanc platform

**In the summer of 2016, the South Tyrolean wine-growing village of Appiano will again be in the spotlight for the world of Pinot Blanc – as the venue from August 4 through 6 of the second edition of Spatium Pinot Blanc, the only event in Europe dedicated exclusively to Pinot Blanc. Europe's best producers, leading wine journalists and experts and Pinot Blanc aficionados can look forward to a full program of scientific information, presentations and discussions.**

With over eighty producers – more than half of them from abroad – over a hundred national and international journalists and wine professionals, and some 400 visitors, the 2014 premiere of Spatium Pinot Blanc was a great success. Producers, wine trade insiders, journalists and wine lovers were able to taste more than 120 wines, and they were all impressed by both the great diversity of the Pinot Blanc wines and the keen response to the event itself.

Now, two years later, the second chapter in the Spatium Pinot Blanc story is about to be written, with around ninety prominent producers registered for the event, half of them from Italy and half from other countries of Europe (Germany, Austria, Switzerland, France). "From August 4 through 6, we will again be providing this grape variety with an international stage for talks and presentations to help people learn more about it and better understand its history, needs and specificities," says Peter Brigl of Vineum Appiano: "From the scientific facts relating to work in the vineyard and cellar to tasting sessions with the latest vintages and perfect pairings with selected dishes."

This year's event will start on Thursday, August 4 with a new attraction: an evening tour of discovery in search of the ideal food pairing for Pinot Blanc. The Friday (August 5) is the day of the experts, with talks given by Dr. Pascal Wegmann-Herr ("Enological factors in the production of Pinot Blanc"), Konrad Pixner ("Influence of the pressing program on analytical and sensory parameters of Pinot Blanc"), Dr. Dieter Hoffmann ("The market for Pinot Blanc") and others. One of the highlights on the Friday will doubtless be the presentation of a European study conducted in collaboration with the Business Research Institute at the Bolzano Chamber of Commerce and the davisio PR agency. The data provide an interesting picture of the status quo and development potential of Pinot Blanc – including production, marketing and prices – as seen by Europe's leading players.

That will be followed by a panel discussion on the subject of "Pinot Blanc No Limits?" with national and international wine professionals, an excursion to a local Pinot Blanc wine-growing area complete with soil profile excavation and a presentation of the Pinot Blanc region of Baden. The Friday will close with presentations and a guided blind tasting with various Pinot Blancs from all over Europe.

The Saturday (August 6) is visitors' day for all wine lovers with further presentations and master class tastings with Pinot Blancs from the Italian regions of South Tyrol, Friuli Venezia Giulia and the Trentino as well as Austria, Germany, Switzerland and France.

"Spatium Pinot Blanc" is organized by Vineum Eppan in collaboration with the Appiano Tourist Office and the Laimburg Agricultural and Forestry Research Center and sponsored by Südtiroler Raiffeisenkassen, the Appiano local authority, the Autonomous Province of Bolzano, the Bolzano Chamber of Commerce, Südtirol Wein and the District of Oltradige-Bassa Atesina.

For further information and registration, please write to [www.spatium-pinotblanc.it](http://www.spatium-pinotblanc.it) or call +39/0471/662206.

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